

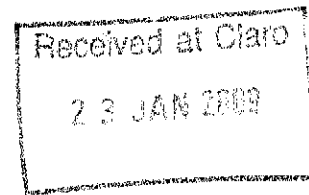


PLIMSOLL

The Business Performance People

REF: WM2/HC42

21 January 2009



Mr. M. Doxey
Claro Precision Engineering Ltd.
Unit 5, Manse Lane Industrial Estate
Knaresborough
North Yorkshire
HG5 8LF

Dear Mr. Doxey

I was delighted to see that your company is one of only 287 in the UK Orthopaedic Equipment industry given a top performance rating in a new market study assessing 536 companies' ability to weather the current downturn. In contrast, the same report warns that 118 other companies are in serious trouble and will fail unless conditions in the market improve soon.

The Plimsoll Analysis – Orthopaedic Equipment, will give you the necessary market intelligence to thrive in these unprecedented economic times. Its unique individual analysis of each company and 100-paged market trend study will tell you exactly what is happening in your market including:

- Your company has been rated as “STRONG”, our highest performance rating
- 118 companies in your market are in financial danger and could fail during 2009
- 94 firms have been named as top acquisitions prospects for a business of your size
- A third of companies are making a loss as competition increase amid falling demand

The report provides a one-paged analysis for each company, detailing everything you need to know using easy written summaries and charts. Your company's assessment is on page 102 of the report comparing your performance to the rest of the market. The market trend study is also included highlighting the latest trends and developments through the whole industry.

The Plimsoll Analysis usually costs £350 but, as you are a valued customer I can offer you an exclusive 20% discount, reducing the price to just £280. Sign the attached order form and fax it back to me on 01642 626410.

Yours sincerely

Christopher Evans
Senior Analyst

PS: Also, to let you reassess the state of the market at the halfway point of 2009, I will send you a FREE, fully updated version of the report in July.